Patient Privacy Intelligence (formerly FairWarning) and Maize Analytics: The best of both worlds

Imprivata is excited to bring together the powers of Patient Privacy Intelligence (formerly FairWarning), and Maize Analytics Patient Privacy Monitoring to bring our users the most in-depth solution available. Quickly discover risk and conduct investigations with the ability to fully understand why an access was alerted on, and how often that user is presenting risk to your organization across all platforms.

Combining the power of Patient Privacy Intelligence (PPI) artificial intelligence and machine learning capabilities – including intelligent filtering, our patented machine learning-based technology, and behavioral anomaly detection – with the Explanation Based Auditing Solution provides users with a unified alerting engine that now has the power to identify the highest risks and providing context around and access.

New features:

Feature	Value
Spotlight Search	This new reactive auditing capability allows you to search based on a chosen date range and patient information to see who accessed the record during that timeframe. Risk scores are shown on each access, as well as an indicator to show if it is a warning, reason, or notice. Warnings are suspicious accesses, utilizing the Maize Analytics Privacy Monitor machine learning to provide explanation-based auditing at the access level, prior to an alert being generated. Trained only on your organization's data, this system finds the needle in the haystack and helps eliminate false positives.
Enforced Policies	This proactive auditing capability allows the Patient Privacy Intelligence system to look for specific types of accesses on a consistent basis, alerting you to anything suspicious. With the ability to set the number of alerts for each policy through the Alert Volume Threshold, users can focus on the highest risk alerts. Combined with the Machine Learning Scenario users can set policies on a low, medium, or high threshold to look at policies with a scenario-based risk tolerance threshold. Each Enforced Policy provides a full view into an access to understand what specific actions were taken in the access log, and how a user normally interacts with the EMR, to quickly move to an investigation.

Feature	Value
Investigations	A new, easy to navigate full investigation portal that walks through each step of the investigation processes, documenting everything you need. With the ability to easily tag other users for collaboration, you can efficiently complete an investigation. Close the feedback loop with the ability to pull in alert information and end with resolution documentation.
One ID	This unique capability only available to Imprivata customers, allows you to integrate with Enterprise Access Management (formerly OneSign) to provide a holistic view of a user's access to other systems and the risk they present to your organization. With the ability to see if users are presenting consistent risk throughout the organization, your team can ensure the appropriate resolution is taken.

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Imprivata is the digital identity company for mission- and life-critical industries, redefining how organizations solve complex workflow, security, and compliance challenges with solutions that protect critical data and applications without workflow disruption. Its platform of interoperable identity, authentication, and access management solutions enables organizations in over 45 countries to fully manage and secure all enterprise and third-party digital identities by establishing trust between people, technology, and information.

For more information, please contact us at 1 781 674 2700
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