

# Imprivata Privileged Access Management

A must-have for financial institutions that want to stay secure and compliant by managing and auditing all privileged credentials and monitoring access

Financial services remain lucrative high-profile targets for hackers and are among the most targeted industries. And because compromised identities and credentials are the leading cause of data breaches, securing them is central to your security strategy. To fully ensure the safety and security of critical data and systems, financial services should be utilizing a robust privileged access management (PAM) solution to protect themselves from attacks, balancing security and easier IT workflows.

72 percent of data breaches across the financial sector arise from web applications, privilege misuse, and miscellaneous errors.

Verizon Data Breach Investigations Report 2020

#### Threats and risk

The biggest risk lies in the fact that administrator accounts have elevated privileges that can access valuable financial data and execute applications or transactions – often with little or no tracking control. The trouble is that it can be very difficult to manage privileged accounts. But it doesn't have to be.

Imprivata Privileged Access Management centralizes the management of administrator profiles and ensures least privileged access to provide users only the access they need. Imprivata Privileged Access Management addresses critical security and compliance challenges by protecting privileged administrator access to an organization's most sensitive IT systems and digital assets.

The solution allows you to fully secure and efficiently manage all privileged access to critical assets to mitigate the risks associated with credential theft, credential misuse, and unsecured access from privileged users and employees. With Imprivata Privileged Access Management, you can provide your privileged users and external vendors with seamless, yet secure, access, and gain control and visibility into privileged activity with comprehensive privileged session management, as well as advanced vaulting capabilities for all privileged credentials in a single source.

### **Benefits**

#### Secure privileged access and passwords for all

identities I Minimize the risk of data breaches associated with compromised privileged credentials with a comprehensive, enterprise PAM solution, including privileged session management with recording, enterprise credential management, and identity verification via built-in multifactor authentication, complete with enterprise-grade secure access for all privileged identities such as service accounts and non-human privileged identities.

**Gain total visibility** I Centrally secure and audit privileged employee and vendor activity across your environment to gain total visibility into privileged activity, and easily demonstrate compliance with detailed auditing and documentation.

**Just-in-time privileged access** I Provide "true least-privilege" by enabling granular access to specific applications, based on Zero Trust, eliminating unsecure, trust-based remote access methods, and improving access security for vendors and internal privileged users.

Imprivata Privileged Access Management helps by addressing the #1 cause of breaches – privileged access abuse



Access management: Governs access to all privileged accounts



Session management: Tracks and monitors all actions taken during a privileged account session, which can be used for future review and auditing



Password management/vault: Prevents systems from getting accessed using stolen or expired passwords



Zero Trust: Ensures all privileged access requires multifactor authentication



Just-in-time: Enforces least privilege; only grants access when needed; no standing access

**ROI** I Imprivate Privileged Access Management is an agentless solution that ensures rapid time-to-value. The solution can be quickly implemented (50% faster than other solutions) and has low TCO. You can reduce costs and improve security by decreasing the number of privileged and shared accounts.

## Satisfy compliance mandates with robust reporting

Imprivata Privileged Access Management allows you to centrally secure and audit privileged employee activity across your environment to gain total visibility into privileged activity, and easily demonstrate compliance with detailed auditing and documentation. The solution provides the security demanded by cyber insurers, allowing you to reduce cyber risk and keep the cost of cyber insurance premiums down.

With Imprivata Privileged Access Management, you gain:

- Comprehensive password management I Secure and automate privileged password discovery, management, and rotation
- **Centralized account management** I Allows for easier security audit reporting, privileged access management, and automated password rotation
- High-trust access I Provide access to managed systems without disclosing credentials to end users

- Application-to-application password management (AAPM) I Eliminate hard-coded or embedded application credentials through a token-based API interface with unlimited password caches for scalability and redundancy
- **Fully Integrated** I Out-of-the-box integration with single sign-on (SSO), multifactor authentication, identity governance, and vendor privileged access management (VPAM)
- Regulatory compliance I Simplifies compliance with industry and government regulations including security standards EU GDPR, NIST 800-171, ISO 27001, NIST 800-53, PCI-DSS, and SOX

Ready to protect your financial organization from the #1 attack vector?

START YOUR FREE TRIAL >



Imprivata, the digital identity company, provides identity, authentication, and access management solutions that are purpose-built to solve unique workflow, security, and compliance challenges.

For more information, please contact us at 1 781 674 2700 or visit us online at www.imprivata.com

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